



The Cigar Event



FRIDAY, OCTOBER 17, 2025 • 6-10 PM

ELKS LODGE @GARCES CIRCLE BAKERSFIELD



LIT. THE CIGAR EVENT.

FRIDAY, OCTOBER 17, 2025 • 6-10 PM

ELKS LODGE @GARCES CIRCLE

1616 30TH STREET • BAKERSFIELD, CALIFORNIA



The Cigar Event

To secure your sponsorship, contact Jeremy Price
at Jeremy.Price@AlphaMediaUSA.com or call 1-661-393-1900.

THE GRAN CORONA PRESENTING SPONSORSHIP

SPONSORSHIP INCLUDES

- Inclusion in 200 recorded and 200 live promotional messages on KNZR, KKBB, KLLY.
- 10' x 10' booth space (specific product sales must be approved prior to set up).
- Product Category Exclusive.
- 4 tickets to event.
- Opportunity to sample or display product.
- Inclusion as Presenting Sponsor in all print, e-mail, and social media.

Investment: \$4,000



The Cigar Event

To secure your sponsorship, contact Jeremy Price
at Jeremy.Price@AlphaMediaUSA.com or call 1-661-393-1900.

THE CHURCHILL SPONSORSHIP

SPONSORSHIP INCLUDES

- Inclusion in 200 recorded and 200 live promotional messages on KNZR, KKBB, KLLY.
- Product Category Exclusive.
- 4 tickets to event.
- Opportunity to have 10' x 20' booth space or 10' x 10' and one vehicle.
- Inclusion as Churchill Sponsor in all print, e-mail, and social media.

Investment: \$3,000



The Cigar Event

To secure your sponsorship, contact Jeremy Price
at Jeremy.Price@AlphaMediaUSA.com or call 1-661-393-1900.

THE TORO BEVERAGE SPONSORSHIP

SPONSORSHIP INCLUDES

- Inclusion in 200 recorded and 200 live promotional messages on KNZR, KKBB, KLLY.
- 10' x 10' booth space (specific product sales must be approved prior to set up).
- Product Category Exclusive.
- 4 tickets to event.
- Exclusive pour in the malt beverage category.
- Banners to be hung at event.
- Inclusion as Sponsor in all print, e-mail, and social media.

Investment: \$2,000



The Cigar Event

To secure your sponsorship, contact Jeremy Price
at Jeremy.Price@AlphaMediaUSA.com or call 1-661-393-1900.

THE CORONA ASSOCIATE SPONSORSHIP

SPONSORSHIP INCLUDES

- Inclusion in 100 recorded and 100 live promotional messages on KNZR, KKBB, KLLY.
- 10' x 10' booth space (specific product sales must be approved prior to set up).
- Product Category Exclusive.
- 4 tickets to event.
- Banners to be hung at event.
- Inclusion as Sponsor in all print, e-mail, and social media.

Investment: \$2,000



The Cigar Event

To secure your sponsorship, contact Jeremy Price
at Jeremy.Price@AlphaMediaUSA.com or call 1-661-393-1900.

THE ROBUSTO BOOTH SPONSORSHIP

SPONSORSHIP INCLUDES

- 10' x 10' booth space (specific product sales must be approved prior to set up).
- 2 tickets to event.

Investment: \$300



The Cigar Event

To secure your sponsorship, contact Jeremy Price
at Jeremy.Price@AlphaMediaUSA.com or call 1-661-393-1900.